

# GIRLS CRUSHING IT X TITLE NINE

## PITCHFEST COMPETITION



### PHASE 1: COMPLETE PITCH MASTERCLASS



### PHASE 2: RECORD YOUR PITCH & SUBMIT APPLICATION



### PHASE 3: PITCH AT PITCHFEST COMPETITION



### PHASE 4: SELL PRODUCTS IN A TITLE NINE STORE

#### WHO IS ELIGIBLE

Upstart young entrepreneurs (Ages 10-17)

Those who have completed the Girls Crushing It Pitch Masterclass (Phase 1)

5-10 Finalists

2-3 Pitchfest Winners

#### WHAT IS INVOLVED

This interactive workshop will equip you with the information, tools, and mindset to confidently develop a pitch and crush your Pitchfest application

Develop and practice your pitch. Then, record and upload a video of you delivering your pitch, and submit it along with a short application. Title Nine and Girls Crushing It judges will review all pitches and select Finalists to advance to Phase 3, Pitchfest.

If you're selected as a Finalist for Pitchfest, you'll receive rockstar coaching from a top public speaking expert. Then you'll pitch your products in-person to a panel of judges at the Pitchfest Girls Edition Competition at Title Nine headquarters!

If you're selected as a Pitchfest Winner, you'll enjoy an exciting and memorable afternoon of selling your products in-store at Title Nine's bustling Berkeley location

#### WHEN & WHERE

**Masterclass: Crushing Your Pitch**  
January 23 (Virtual)  
2:00 - 3:00 PM PST

**Registration Deadline for Masterclass**  
January 22 at midnight PST

**Pitchfest Application and Video Submission Deadline:**  
February 13 at midnight PST

**Finalist notification:**  
February 25

**Coaching Session:**  
March 13 (Virtual)  
3:00 - 4:00 PM PST

**Pitch Day Competition:**  
March 26 (In-person)  
9:00 AM - 12:00 PM PST  
Title Nine Headquarters  
Emeryville, CA

**Title Nine Pop-up:**  
April 30 (In-person)  
12:00 - 2:00 PM PST  
Title Nine Retail Store  
1805 4th St  
Berkeley, CA 94710

#### WHY THIS IS A TRULY AMAZING, ONCE-IN-A-LIFETIME OPPORTUNITY!

This free, 60-minute workshop is designed to help you showcase your ingenuity and develop your voice, plus grow your business - and your impact in the world!

Certificate of Completion for Pitch Masterclass and Pitchfest Application, which looks great on your resume and qualifies you to participate in future Girls Crushing It pitch events

- Professional pitch coaching
- Professional photography by Kate T. Parker of you delivering your pitch and a chance to be featured in Kate's new book
- A goody pack featuring Title Nine merchandise

- \$500 cash prize
- Sell your products in-person at Title Nine's Berkeley retail store
- A feature on Title Nine's blog and social media pages
- An incredible experience to add to your growing list of awesome accomplishments

#### ABOUT GIRLS CRUSHING IT

Girls Crushing It empowers girls through entrepreneurial experiences that increase confidence and build leadership skills. Since 2018, they have educated more than 2,000 girls and their programs have been attended by 10,000+ people.



#### ABOUT TITLE NINE

Title Nine is the nation's largest independently-owned and operated retailer of women's fitness and adventure apparel. Title Nine cultivates other women-owned businesses through their Pitchfest series.

